



2017 SVOSH PRESIDENT'S SYMPOSIUM



August 3, 2017

Greetings to all SVOSH Presidents:

Last year we held the first **SVOSH President's Symposium** in Atlanta. The symposium was hosted by National Vision, and led by a variety of VOSH board and committee members. The program was very successful and we are pleased to let you know that we will be having the symposium again this year from September 20th through September 22nd. We happily invite you to join us this year.

I am in the unique position of being the Chief Philanthropic Develop Officer for National Vision, but also have the honor of being on the Board of Directors for VOSH international. Pulling our collective organizational resources together we feel that VOSH International and National Vision put on an exceptional developmental opportunity for the rising leadership in both SVOSH and in the philanthropic world.

Please accept the invitation to come join us in Atlanta for the **SVOSH President's Symposium** in September. Everything related to this will be paid for by National Vision, so no worries on that front. If the Chapter President is unable to attend, the president can forward this invitation to another member of the SVOSH board.

Attached to this email is the invite including the link to register, and a letter from Ellen Weiss that you can provide to your Dean or program administrator if needed for you to get the time away from your studies.

Please strongly consider this opportunity as the collective future of the goals we are chasing in addressing the global issue of uncorrected refractive error lies in your hands more than ours. I think you'll find this very educational, very inspiring and a lot of fun as well.

I look forward to seeing some of you again and meeting many of you for the first time.

No matter if you can come or not (try really hard to make it), thank you for sharing our passion on serving those who optically need us most.

Sincerely,

A handwritten signature in blue ink that reads "Bob Stein". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Bob Stein
Chief Professional Development Officer
National Vision, Inc.

You're Invited!

SVOSH Leadership Conference

As an SVOSH President, you are invited to join VOSH leaders and industry professionals for three days of learning in Atlanta, GA. Take advantage of this **ALL-EXPENSES PAID** opportunity to build your leadership skills, gain insights into the optical industry and engage in dialogue to further strengthen & celebrate the partnership between SVOSH & VOSH International.

September 20 – 22

National Vision, Inc. | Duluth, GA



[Click here to register](#)
[by August 18!](#)

sponsored by





SVOSH President's Symposium 2017
Atlanta, Georgia

The leadership of VOSH/International looks forward to gathering with our SVOSH chapter leaders and thanks National Vision for providing the funding and location for our leadership retreat.

The meeting will start with the history of V/I, how V/I has grown, share the makeup of our current 88 chapters internationally, and introduce our current Board of Directors and committee members. Thoughts on how students can become more involved with V/I will be discussed, with specifics on the V/I student intern program, featured chapter of the month, student reception at the AOA and Academy meetings and the agenda of the annual meeting.

We will discuss the public health issue of uncorrected refractive error globally and our relationship with and support of the WCO, IAPB, BHVI, OGS and others in supporting global initiatives. Our current committees will be discussed, with details on the V/I Technology Transfer program, VOSH Corps, and our emphasis for 2017 on data collection and reporting and the importance of this regarding public health.

Leadership skills will be addressed with the SVOSH Chapter presidents. The various chapters will be asked to present details of their chapter-how they are structured, participation, fundraising, qualifying for a clinic, participating in The World Sight Day challenge, and other chapter experiences will be discussed for participants to learn from each other.

What makes a VOSH clinic successful? Best practice guidelines will be explored with the students on the logistics and details for a successful clinic, both domestic and abroad. Testing, necessary equipment, supply of glasses, host expectations, travelers insurance, available funding and equipment from outside sources will be explored. Details of the SVOSH mentorship where SVOSH domestic chapters mentor optometry students in other countries during a joint clinic will be explained.

At the end of this meeting, SVOSH representatives will return to their schools with a better understanding of VOSH, how best to motivate and manage their SVOSH chapter, the global issue of uncorrected refractive error, and best practice guidelines for a successful clinic.

Ellen L. Weiss, OD, FVI
President, VOSH/International